



WSOC-TV  
P.O. Box 37001  
Charlotte, NC 28237  
ph: (704) 335-4800  
fx: (704) 335-4960

Advertiser **Pol/P Newby C Berry/R/NC Supreme C(16897)**  
Agency **Specialized Media Services (1766)**  
Buyer **Byrd,Jackie**  
Salesperson **Wade, Dave (1546)**  
ph: (704) 371-3164

Invoice **653632**  
Inv Date **11/25/2012**  
Terms **Net 30**  
Contract **330524**  
Bill Type **Standard**  
Period **10/29/2012 - 11/25/2012**

**Specialized Media Services**  
**Attn: Linda Cauthers**  
**741 Kenilworth Avenue**  
**Suite 204**  
**Charlotte, NC 28204**

AgM

Product **Political - State Candidate (1071)**  
Brand **POLITICAL (28001)**  
Acct Types **Local/Political**  
Est/Headline **1539/**  
Demo  
Revision  
Comments **Order Number: 982695**

CO-OP/Order Type **No/Normal**  
Package  
Gen. Date **11/27/2012 2:05:45PM**

Charlotte (WSOC)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/Rev	Amount	Remarks
2.0	Spot	6:30:00AM- 7:00:00AM	Per week (2),Mo,Tu,We,Th,Fr	10/29/12 6:27AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 6A	BerryNewbyRevised	\$1175.00	
2.0	Spot	6:30:00AM- 7:00:00AM	Per week (2),Mo,Tu,We,Th,Fr	10/30/12 6:52AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 6A	BerryNewbyRevised	\$1175.00	
3.0	Spot	6:30:00AM- 7:00:00AM	Day,M-1	11/05/12 6:52AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 6A	BerryNewbyRevised	\$1175.00	
5.0	Spot	5:30:00PM- 6:00:00PM	Per week (2),Mo,Tu,We,Th,Fr	10/29/12 5:43PM (Mo)	00:30	EYEWITNESS NEWS 530P	NewbyBerryRevised	\$1300.00	
5.0	Spot	5:30:00PM- 6:00:00PM	Per week (2),Mo,Tu,We,Th,Fr	11/01/12 5:43PM (Th)	00:30	EYEWITNESS NEWS 530P	BerryNewbyRevised	\$1300.00	
7.0	Spot	5:30:00PM- 6:00:00PM	Day,M-1	11/05/12 5:57PM (Mo)	00:30	EYEWITNESS NEWS 530P	BerryNewbyRevised	\$1700.00	
8.0	Spot	5:00:00PM- 5:30:00PM	Day,M-1	11/05/12 5:27PM (Mo)	00:30	EYEWITNESS NEWS 5P	NewbyBerryRevised	\$1200.00	
10.0	Spot	6:00:00PM- 6:30:00PM	Per week (2),Mo,Tu,We,Th,Fr	10/29/12 6:21PM (Mo)	00:30	EYEWITNESS NEWS 6P	BerryNewbyRevised	\$2000.00	
10.0	Spot	6:00:00PM- 6:30:00PM	Per week (2),Mo,Tu,We,Th,Fr	10/31/12 6:30PM (We)	00:30	EYEWITNESS NEWS 6P	NewbyBerryRevised	\$2000.00	
12.0	Spot	6:00:00PM- 6:30:00PM	Day,M-1	11/05/12 6:29PM (Mo)	00:30	EYEWITNESS NEWS 6P	NewbyBerryRevised	\$2000.00	
14.0	Spot	11:00:00PM- 11:35:00PM	Per week (1),Mo,Tu,We,Th,Fr	10/29/12 11:35PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	NewbyBerryRevised	\$2000.00	
16.0	Spot	11:00:00PM- 11:35:00PM	Day,M-1	11/05/12 11:33PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	BerryNewbyRevised	\$2000.00	
17.0	Spot	6:00:00PM- 6:30:00PM	Day,Su-1	11/04/12 6:21PM (Su)	00:30	EYEWITNESS NEWS 6P SA-SU	NewbyBerryRevised	\$1050.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$20,075.00	Total Spots	13
Commission	(\$3,011.25)		
Net Total	\$17,063.75		